

McInerneyFord
The Home of Mustang

ALL FORD



DAY

Sunday
October 6th
Steel Blue Oval
Bassendean

2019 Prospectus



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0498 351 289 or enquiries@afd.asn.au



ALL FORD DAY

History

In 1984 the Falcon GT Club of WA and the Mustang Owners Club of WA joined forces to co-host the first All Ford Day Car Show in Western Australia. The first show was held at Subiaco and gone on from strength to strength ever since.

The show now attracts well in excess of 500 entries from both clubs and private entrants, from rural and metropolitan Western Australia, approximately 20 traders and over 12 000 punters file through the gates. Since the second show in 1985, the All Ford Day has been presented to the public every two years and has moved from Subiaco Oval to Leederville Oval, to Perth Oval and the latest venue has been Steel Blue Oval in Bassendean.

In 1999 Ford recognised the success of the All Ford Day Show in W.A. and invited the committee to help celebrate the 75th birthday of Ford Australia in the year 2000. Their only request was for the show to be close to a Ford Dealer therefore, an additional show was held at Dixon Reserve, opposite Challenger Ford in Rockingham. This show was well supported by Ford Australia with a \$20 000 package and drew a huge range of cars and spectators.

In 2002 the committee introduced the concept of an All Ford Day Cruise. The aim of this was to encourage new people to enter their cars into the show and to give organisers a bit of a break after putting on 2 big shows in a row. Tradition now is a cruise is run on the even years and the show on the odd years.



Our Aims

The All Ford Day was initially created to provide an event for Ford Owners to get together and display their vehicles. Since it's humble begins in 1984 the aims of the Show have expanded to include:

- Promoting the benefits of Club membership.
- Providing a promotional opportunity for clubs.
- Provide a community event for all members of the family and for people of all ages and walks of life.
- Encourage the restoration and preservation of Ford Motor Vehicles.
- To raise funds to assist Western Australian Charities and Organisation.

Beneficiaries

Over the 30 plus years of the All Ford Day the wider W.A. community has benefited through the provision of equipment and materials to the following organisations:

Aussie Invader 5R Land Speed Record

Association for the Blind W.A.

Camp Quality

Duncraig S.H.S. Bush Rangers W.A. Cadets

Heartkids W.A.

Manna Inc.

Noah's Ark

Princess Margaret Hospital

Royal Flying Doctor Service

St John's Volunteer First Aid Services

SIDS and Kids W.A.

Smith Family Trust

Special Air Services Resource Trust

Variety Club of W.A. the children's charity

Volunteer Fire Fighters



How Can You Help

There are a number of opportunities for business and individuals to get involved and assist the All Ford Day.

An important part of the All Ford Day, beyond the cars, are the Vendors offering a range of goods and services for sale to spectator and participants. Each Show requires a range of food and beverage operators, children's entertainment, car related products and family stalls. Please visit our website for information on becoming a trader at the next AFD Show.

Event Partners play an important role in the All Ford Day, their support ensures the running of each AFD Show. Event Partners provide important cash injections and some provide services or products. The committee is always happy to discuss how you can help the AFD and how your company can benefit from exposure to potential customers through the Show.

Further Information

To explore ideas further on how you or your business can assist please contact us via:

Email at:

enquiries@afd.asn.au

Phone:

0498 351 289

To view more information on the All Ford Day please visit:

Our website:

<http://www.afd.asn.au>

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